



**IT'S  
TIME  
FOR  
A  
REVOLUTION**



# BROWN REVOLUTION

SAVE OUR SOILS, SAVE OUR FUTURE

As world population and food production demands rise, protecting our soil is critical. It requires a revolution in soil health.

The Brown Revolution campaign works to increase awareness of the importance of soil health and the role it plays in meeting the current and growing demand for food.

By educating the public about the positive impact healthy soils have on productivity and conservation, we can help America's farmers feed the world more profitably and sustainably - now and for generations to come.

For more information, visit [www.brownrevolution.org](http://www.brownrevolution.org).

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